

WHY CHOOSE THIS CAREER PATHWAY?

Choosing a career in graphic design means earning a living for being creative. The Graphic Design program at Cuyamaca College has helped students embark on or build upon careers at design firms across the region, state, and country.

The demand for graphic designers will continue to thrive thanks to the expanding market for web-based information and the video entertainment market. The California Economic Development Department projects job growth of more than 12 percent annually through 2022. That's because media drives our world. From marketing and public relations to entertainment and statistical charts for the board room, most businesses are plugged in and need graphic designers to give them that competitive edge.

If you are creative and have strong communication and problem-solving skills, this may be the profession for you.



12/21

ABOUT CAREER EDUCATION

The Grossmont-Cuyamaca Community College District offers scores of career education programs in a wide spectrum of areas such as business office technology, web design, culinary arts and more. Classes cost just \$46 per unit, and many programs may lead to employment as quickly as within a year.

Projections through 2025 indicate a need for 1.5 million workers with some postsecondary education (but less than a bachelor's degree). Career education is vital to bridging this gap because it provides a pathway to good-paying jobs and supplies the hands-on, practical training employers demand.

So what are you waiting for?
For more information about career education programs at Cuyamaca College, visit the web at Cuyamaca.edu/career-education.

QUESTIONS?

Contact us to learn more about the Graphic Design program at Cuyamaca College.



PROGRAM COORDINATOR

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GRAPHIC DESIGN

CAREER EDUCATION AT CUYAMACA COLLEGE



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ABOUT GRAPHIC DESIGN

Graphic Design is about creativity, communication and craft to tell a story. It is a large, diverse and rewarding field of study with many professional pathways and an essential skill for most businesses. The Graphic Design program at Cuyamaca College is known for its state-of-the-art computer labs and facilities, which are recognized as among the best in the region. Equipment and software is updated regularly, ensuring our students are current when entering the professional environment.

Our students develop entry-level skills in design aesthetics, typography, illustration, digital imaging, page layout, web design, and professional business practices, and many go on to open their own small businesses. In addition, students completing Cuyamaca's program develop a professional portfolio for job interviews.



WHAT YOU CAN EARN

Graphic designers earn an average annual salary of more than \$55,000 in San Diego County and nearly \$65,000 statewide, according to the Bureau of Labor Statistics.



AVAILABLE CAREER PATHS IN THIS PATHWAY

- Graphic Designer
- Desktop Publisher
- Marketing Specialist
- Web Developer
- Multimedia Designer
- Layout Artist
- Software Applications Developer
- Technical Illustrator

DEGREES & CERTIFICATES IN GRAPHIC DESIGN

- Associate of Science degree in Graphic Design
- Certificates in
 - Graphic Design
 - Web Graphics
 - Digital Photography

Certificates may be acquired in less than a year. Graphic Design coursework may be transferred to the University of California and California State University systems.

WHAT STUDENTS ARE SAYING

"I am absolutely thrilled with the faculty in the Graphic Design Department here at Cuyamaca College. All of the professors live and breathe Graphic Design. Not only are they incredibly talented in their respective fields with years of experience, but they truly do want to see their students succeed. These professors go above and beyond what is required of them to give us the best education possible. I have never worked with a group of teachers with so much enthusiasm and skill. All of these teachers teach skills that can be used in the real world and all of them help to build a fantastic portfolio for graduation and a route to getting a career."
-Teresa Johnston, Current student and future graphic designer

HOW TO APPLY AND ENROLL

- ✓ Find class schedules and links to apply at gcccd.edu/now
- ✓ Log into **WebAdvisor** and register for classes
- ✓ Pay fees and **attend your classes!**

